



# HELPING BUSINESSES REACH NEW MARKETS

*with a Local Taste!*

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**WWW.WORDFRUIT.IN**

## ABOUT WORDFRUIT



Word Fruit (India) Pvt Ltd is based in Mumbai, the financial capital of India. An innovator of Professional Translation services & Transcription Services in India, Word Fruit, with its team of Translators, Trans-scribers, Designers has consistently delivered the best quality of language translation, transcription & desktop publishing services in Mumbai, Delhi, Madhya Pradesh, Uttar Pradesh, Karnataka, Chennai, West Bengal, Punjab & Assam. We specialize in professional, technical & medical translation services.

We have 8 Years of Experience in Translation Industry & our Translators have more than 15 years of Experience. With the skills of our professional translators & Multi Language Desktop Publishing Team, our translation services gain a special credibility that can spell the difference between acceptance and rejection of your message with resulting effects on your business.

We envision happiness as the ultimate attainment in doing business on what we are passionate for.



# VISION & MISSION

## VISION

Integrate the power of humans with technology, to deliver fast language solutions to the globe.

## MISSION

We aim to connect cultures and support businesses in accessing the global market at a local level, for improved engagement, brand recognition, and business.



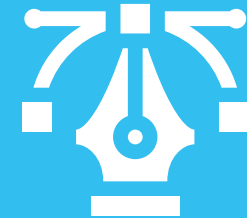
# OUR SERVICES



TRANSLATION



QUICK TRANSLATION



DESKTOP PUBLISHING



LOCALIZATION



SUBTITLING



COPYWRITING

# OUR SERVICES

## TRANSLATION SERVICES



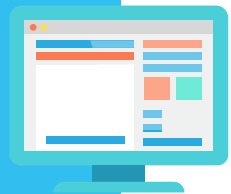
### DOCUMENT TRANSLATION

The documentation of any product is of utmost importance. The slightest ambiguity or misunderstanding within documentation, especially legal documentation, can have serious repercussions. One cannot leave this to chance. For this reason, only qualified native linguists, who have an understanding of the legal and technical terms required, handle our document translations. All document translation also goes through a rigorous process, in which a number of industry experts assess and review it, to ensure the utmost accuracy.



### PROOFREADING & REVISION

With our high standards and low tolerance for error, thorough proofreading and revision forms an integral part of our translation process. Our proofreading also acts as a standalone service, for those wanting to ensure that their work matches our impeccable standards.



### MACHINE TRANSLATION - POST-EDITING

Combine the speed of machine translation engines in handling large content volumes with the skills of trained linguists—with these best practices for machine translation post-editing. Machine translation (MT) is continuously improving by becoming faster, cheaper, and more accurate. Yet it still has some way to go before it achieves parity with human translators. IF client has machine translated document then we can perform post editing task as per our client requirement. We prefer human Translation work because this will maintain essence & beauty of native language.

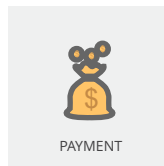
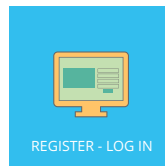
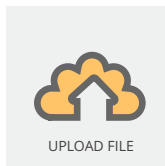
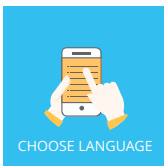


## ONLINE TRANSLATION SERVICES

We are proud to announce that we have recently introduced online translation services to our range of services. This was introduced in an attempt to further optimize customer service and translation ease and efficiency.

With this system, customers are able to upload the files they would like to have translated. Here, they are able to receive an online quotation for the work they wish to have done, before proceeding.

Once they agree to the quoted cost, customers can receive their translated files via their inbox, when they are completed, and can even pay for them online.



## DESKTOP PUBLISHING

Localization is not just about language translation. A product has to be localized in its entirety, so as to fully meet the legal, cultural and other standards of the new region it is being introduced into.

Desktop publishing includes the alteration of the appearance of a document or a program. It includes changes to the typography, layout and any graphic material used in a document or program. Not only do words change from regions to region, but certain symbols and punctuation usages do too. A simple misuse of a symbol can completely change the intended meaning and can lead to many misunderstandings and much confusion.

We, at Wordfruit, ensure that our translators are well versed in the symbolism, grammatical rules, and legal and cultural requirements of any country or region we are localizing for, so as to provide desktop publishing services that meet these requirements.

# OUR SERVICES

## LOCALIZATION



### SOFTWARE LOCALIZATION

All technologies are expanding globally. From the First World to the Third World, every country is being introduced to various technologies and needs this to happen at a pace and in a way which its own lifestyles and surroundings are able to accommodate in doing so. Our software localization services include user-interface localization, internationalization infrastructure, string table translation, interface adaptation, and resource compilation.

Software localization does not mean only translating a user interface from one language to another. We are extremely proficient in software localization and have worked with some of the biggest names in software development, including: Canara Bank, Network People Solution Technologies LLP, 39 Solution LLP, Component Cart LLP etc.



### WEBSITE LOCALIZATION

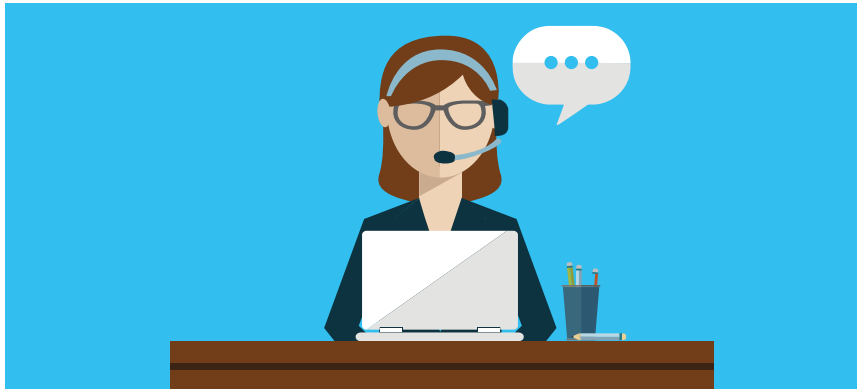
With the world going online more and more every day, it is important that your product and business website stand out from the competition, ensuring that visitors from all over the world feel included. Our comprehensive website localization service takes into account the need for localization, in language translation, and in the formatting, technological, cultural and legal requirements of the regions it is being localized for.



### MOBILE LOCALIZATION

We are living in the age of the smartphone, which includes numerous mobile applications. Many companies are lining up to take advantage of the business opportunity which they offer, by having a universally available mobile application, either as the product itself that the company sells, or as a means of access the company uses to sell its product. Our mobile app localization services aim to optimize mobile apps for the needs of their targeted foreign market. These services include language translation, full localization to accommodate cultural, legal and other needs of the region, as well as adjustments to certain functional elements of an app, as are relevant for that region

## SUBTITLING



The subtitling of certain audio-visual or visual content proves crucial to the localization process. As with written translations, our subtitling services aim to take into account the language, the cultural nuances of the targeted region, and the legal and cultural requirements, while still staying true to the inherent meaning of the original material being translated. This is no easy feat; but our team is more than qualified to accomplish this.

## COPYWRITING



Sometimes, mere language translation is not enough. The way a product is sold to a new market has to be altered, completely, to appeal to an altogether different lifestyle, culture and mindset. International copywriters know that a certain advert or copy, which may work wonders in one country, may not receive the same reaction in another.

Our copywriters have a deep understanding of the regions for which they write copy.

Our copywriting services take your localization needs further, by advising you and providing you with the copywriting services that are most likely to prove effective, for every respective region.



# OUR INDUSTRIES

We, at Wordfruit, are equipped to cater for the needs of many different industries. In our 8 years of existence, we have provided translation and localization services to some of the biggest global brands, as well as to smaller start-ups and, even, individual entrepreneurs, launching their products. We have always aimed to be an all-inclusive brand in Translation that can cater for anyone at any time. This is why we are the leaders in the Mumbai region. Our clients know that, whatever their localization and translation needs are, Wordfruit has them covered.



LEGAL  
TRANSLATION



LITERARY  
TRANSLATION



TECHNICAL/ENGINEERING  
TRANSLATION



IT/SOFTWARE  
TRANSLATION



MEDICAL  
TRANSLATION



TELECOM  
TRANSLATION



FINANCIAL  
TRANSLATION



MARKETING  
TRANSLATION



EDUCATIONAL  
TRANSLATION



CV/CERTIFICATE  
TRANSLATION



INDUSTRIAL  
TRANSLATION



WEBSITE  
TRANSLATION

# OUR LANGUAGES

We cater for over 120 languages worldwide and an infinite range of language pairings. The languages we cover include:

## INDIA REGIONAL LANGUAGES

- ✓ Hindi
- ✓ Tamil
- ✓ Malayalam
- ✓ English
- ✓ Kannada
- ✓ Telugu
- ✓ Marathi
- ✓ Bengali
- ✓ Gujarati
- ✓ Oriya
- ✓ Assamese
- ✓ Punjabi
- ✓ Urdu
- ✓ Bhojpuri
- ✓ Manipuri
- ✓ Sanskrit
- ✓ Modhi Lipi
- ✓ Old Urdu

## ASIAN LANGUAGES

- ✓ Hindi
- ✓ Dari
- ✓ Urdu
- ✓ Nepali
- ✓ Burmese
- ✓ Thai
- ✓ Tagalog
- ✓ Pashto
- ✓ Indonesian

## MIDDLE EASTERN LANGUAGES

- ✓ Arabic
- ✓ Turkish
- ✓ Hebrew
- ✓ Kurdish
- ✓ Farsi

## AFRICAN LANGUAGES

- ✓ English
- ✓ Swahili
- ✓ French
- ✓ Hausa
- ✓ Oromo
- ✓ Yoruba
- ✓ Igbo
- ✓ Amharic
- ✓ Zulu



## WESTERN EUROPEAN LANGUAGES

- ✓ French
- ✓ Italian
- ✓ Norwegian
- ✓ German
- ✓ Spanish
- ✓ Portuguese
- ✓ Dutch
- ✓ Greek
- ✓ Albanian
- ✓ Swedish
- ✓ Danish
- ✓ Icelandic
- ✓ Danish

## LATIN LANGUAGES

- ✓ Italian
- ✓ French
- ✓ Spanish
- ✓ Provençal
- ✓ Romanian
- ✓ Portuguese
- ✓ Catalan
- ✓ Romansh

Within these languages, our translators are able to adapt their translation style to meet the dialect needs of the regions and cultures within them.

# OUR CLIENTS

We have one of the wide range of clientele in our industry. Our clientele ranges from individual clients to multi-national corporations that are looking to introduce their product into foreign regions. We, at wordfruit, aim to cater for the needs of anyone looking for quality translation and localization and we can handle any size of projects



# WORDFRUIT **FACTS**



LANGUAGES

**165+**

REGIONAL LANGUAGES



CLIENTS

**70+**

PROUD CLIENTS



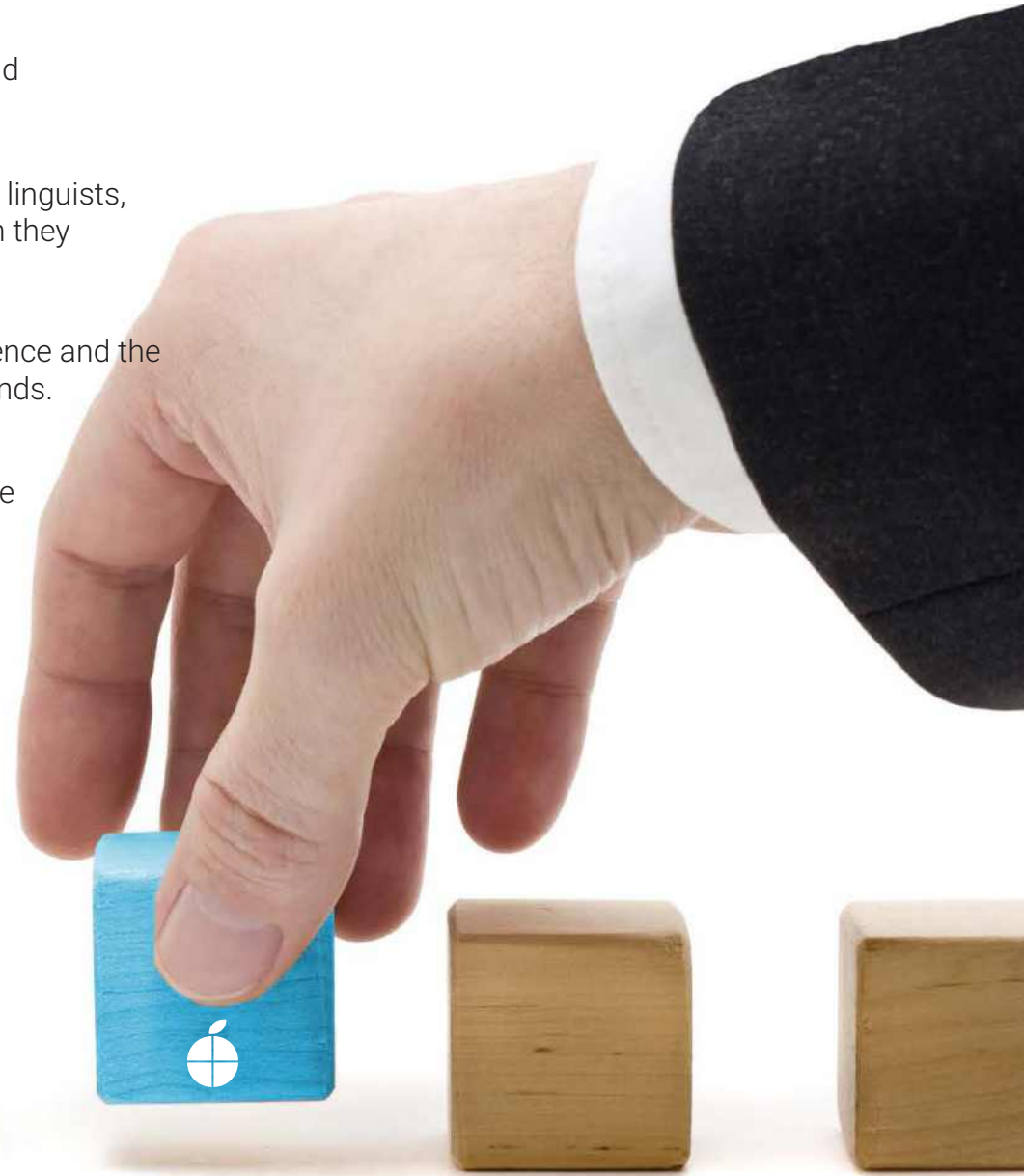
PROJECTS

**700+**

TRANSLATION PROJECTS

# 5 REASONS FOR WORKING WITH WORDFRUIT

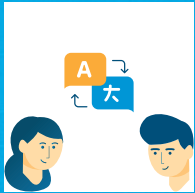
- 1** We are equipped to provide translations in over **165+ Languages** and can cover a multitude of language pairings.
- 2** Our over **300+ freelance translators** are not only all qualified native linguists, but specialize in the language requirements of the industry, to which they are assigned.
- 3** With over 8 Years of experience, we have acquired both the experience and the solid reputation to help you feel assured that you are in the good hands.
- 4** We are always striving to improve our services and to stay up to date with the **latest technology and the needs of your industry**. Our internal rewards and quality control systems ensure our staff remain motivated to giving you the best service, at all times.
- 5** Our project managers are some of the most qualified and experienced in their field. They are experts in managing client relations, as well as in keeping a well-run production team.







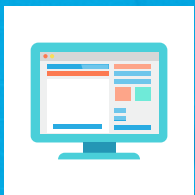
## INSTANT QUOTATION



## HUMAN TRANSLATION



## REAL TIME TASK MONITORING



## CORRECTIONS & ADAPTATIONS



## DOWNLOAD YOUR FILES.

*We have developed our website in such manner, client can choose translators on the basis of their experience and skills. Our Clients can get instant quotation for translation jobs and without wasting any time. We are providing accurate translation service from human translators without any human interventions.*

**Quick Translation service :** Creative Human Translation Service within minutes pay as per word or as per page. No need to pay minimum job cost.

**Interpreter :** Check No. of available interpreter in your city, communicate with them to check their skills and knowledge. Hire them for your international client visit directly.

**Confidential Document Translation:** Don't share your confidential document, hire translators as a visiting faculty who will visit your place to perform translation.

**Certified Translation:** Get Certified Translation within 12 Hours. Simply Upload Your document for certified translation. Proof Read it for notary and certification. Download soft-copy of your document within 12 Hours.

**Transperent Business :** We believe in transperency with our clients and with our translators. We are trying to provide fast and quality translation service to our all customers and clients. Machine translation is great step but we still need human translation.





**Word Fruit™**  
**Word Fruit (India) Pvt. Ltd.**  
*words are seeds of growth.*





**THANK  
YOU.**

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